

5 Year Strategic Plan 2021 - 2026



Our Vision

People with disabilities are empowered in an inclusive society that values human rights.

Our Mission

Individual and systemic advocacy led by people with disabilities in Western Australia.

Our Values

Inclusive

We recognise the right to equal access and opportunity with dignity and empathy.

Integrity

We do what is right.

Courage

We are unafraid to show strength and unity in advocating for the rights of people with disabilities, creativity, and perseverance in pursuing our goals.

Our Strategic Goals for 2021 – 2026

1. Provide high quality systemic and individual advocacy

We will:

- Provide individual advocacy to a consistently high standard.
- Lead collaboration within the disability sector to continually improve the delivery of advocacy services.
- Broaden the availability of individual advocacy services to diverse communities
- Identify and strategically respond to systemic issues that impact on human rights that is informed by our members and people with relevant lived experience, and evidence based.
- Continue to build the knowledge and skills of our advocates

2. Be recognized as the lead member-based disability advocacy organisation in Western Australia

We will:

- Continue to grow and engage with our members.
- Build and maintain relationships with federal, state and local government representatives, departments and agencies; disability sector related organisations; corporate sector; media; and the broader community.
- Seek and collaborate to build and maintain mutually beneficial partnerships with disability sector related organisations.
- Identify and maximise the use of accessible communication options

3. Empower people with disabilities and communities

We will:

- Identify, develop, and implement innovative projects to promote human rights for people with disabilities within a co-design framework.
- Provide information and support to increase the awareness and confidence of people with disabilities to self-advocate.
- Provide information and support strong disability peer support networks across Western Australia.
- Build knowledge and promote opportunities for co-design in government, corporate, and community sectors.

4. Maintain organisational sustainability and good governance

We will:

- Continue to be led by people with disabilities.
- Foster a high-performance organisation culture that is values-led, collaborative, diverse, environmentally aware, supportive, and inclusive.
- Build and maintain capability within the organisation to deliver the strategic goals.
- Identify and target a range of opportunities to secure funding to deliver strategic goals.
- Continue to monitor compliance with not-for-profit good governance principles
- Maintain responsible financial practices.
- Identify and implement innovative technologies and initiatives to improve operational efficiencies.

Disability Advocacy Statewide



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