



**ConnectGroups**  
helping support groups & individuals



## How to Create a Statement of Purpose

A Statement of Purpose tells people what your group is, who you are, what you do, what you believe in and why you do what you do.

It gives the group a central point to make sure group members agree on and understand what the group is doing and what they want to achieve.

It is also a way of telling other people about your group.

The process of creating a Statement of Purpose will make sure all the members understand the reason the group exists.

As you make your Statement of Purpose, make sure it has the following:

- A Statement of Purpose should say who you are, what you do, what you believe in and why you do it
- A Statement of Purpose is not a slogan or tagline, a goal, a business plan, an ad or a media release.
- The best Statements are made when everyone in the group has a say into what is written. Statements are usually three to four sentences long.



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- Take your time when making a Statement – usually a week or two.
- Review and edit your statement when you need to. You can change your Statement if the needs of the group changes or if you have different members.
- Make sure all the members of the group get a copy of the Statement.
- Make sure new members and potential members also get a copy.
- If you write it well, the Statement of Purpose will be part of your group and you can refer to it when you are doing any kind of group work.
- Write it down and keep it close at hand so that you can keep focused on what needs to be done and why it needs to be done

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New and Existing Support Group Development, Telephone Information Line,  
Information Forums, Facilities and Equipment Hire

On-line Directory of Support Groups and Community Organisations, E-News

**People With disabilities WA:**

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